



# Everingham & Kerr, Inc.

Merger & Acquisition Advisors focused on the Lower Middle Market

*Everingham & Kerr, Inc. is pleased to announce that*

**Reviva Labs, Inc.**  
*has been acquired by*  
**Sendayco, LLC**



**Press Release – July 1, 2024**

Everingham & Kerr, Inc. announced today that Reviva Labs, Inc. (*the “Company” or “Reviva Labs”*) has been acquired by Sendayco, LLC (*“Sendayco”*). Terms of the transaction were not disclosed.

For over 51 years, Reviva Labs has been a leader in natural skincare, offering safe and effective products sold in major retailers, professional spas, salons, and health food stores worldwide. Known for skincare breakthroughs and innovative natural ingredients, Reviva Labs’ products are free from harmful ingredients, cruelty-free, and proudly made in the USA. For more information, visit [www.revivalabs.com](http://www.revivalabs.com).

Founded in February 2019 in Dayton, Ohio, Sendayco is a leading online retailer of natural products. With brands like Pure Body Naturals, DIY Beauty, and Emily’s Naturals, Sendayco provides high-quality, natural solutions that empower customers to embrace their individuality and creativity. For more information, visit [www.sendayco.com](http://www.sendayco.com).

Everingham & Kerr initiated the transaction, acted as the exclusive financial advisor and negotiated the transaction for Reviva Labs, Inc.

**For more information on this transaction, please contact Joseph A. Vanore at [jav@everkerr.com](mailto:jav@everkerr.com) or 856.546.6655 x114.**

## ***About Everingham & Kerr, Inc.***

Everingham & Kerr is a merger and acquisition advisory firm that specializes in providing intermediary services for lower middle market companies and entrepreneurs. The firm assists clients across all industries and offers various services including mergers, acquisitions, divestitures, valuations, transaction consulting and exit planning. The firm’s client base has included public and private corporations, investor groups, individual entrepreneurs, management buyout groups and family buyout participants. Everingham & Kerr’s focus is on providing lower middle market companies with highly professional services typically available only from large investment banks servicing much larger clients. The firm provides the resources and highly experienced personnel necessary to ensure maximum results produced efficiently and confidentially.

**PRESS  
RELEASE**  
*for immediate release*

**July 1, 2024**



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